

The Lightfoot Initiative Vision... Sparking smart changes to how Queenstown moves.

Safe, Healthy, Sustainable transport connecting the community.

Our Values

Equity - Everyone should be able to access active travel options

Kaitiakitanga - Kaitiaki of this district should ensure it is healthy for future generations

Global responsibility - Local actions protect the global environment

Community - Connected people live, work and play better together

Cumulative action - Many small steps create big change

	<i>Connect everyone to the Lightfoot movement (telling our story)</i>	<i>Engage our local community in using active travel (activities/projects/things to do)</i>	<i>Lead & engage in conversations to ensure active travel is embedded into urban development</i>	<i>Grow our organisation by building a strong foundation</i>
<i>What have we done in 2021?</i>	<p>Queenstown's First Active Travel hui</p> <p>Test the Network project - social media campaign</p> <p>Shaping our Future hui</p> <p>Engaged with community groups and community associations (20+) - speaking at their meetings etc</p> <p>Green Drinks event in collaboration with Sustainable Queenstown</p> <p>QLDC Lunch and Learn event</p> <p>Website development & Social Media presence</p> <p>Regular opinion pieces & commentary in local media</p> <p>Regular radio segments in local media</p>	<p>Lead Queenstown involvement in Aotearoa Bike Challenge across a range of businesses and organisations</p> <p>Provided e-Cargo bikes for community trials</p> <p>Test the Network project</p> <p>Red Oaks Express (Pilot)</p> <p>Monthly Ladies Only Ride</p>	<p>Reading / keeping up to date on research and trends</p> <p>Developed close working relationship with Queenstown Trails Trust and other aligned organisations</p> <p>Developed video content to influence urban planning decisions and inform the wider community</p> <p>Formal submissions to Ministry of Transport, QLDC, Waka Kotahi and others</p> <p>Member of the Transport Research Network (TRN)</p> <p>Developed relationships with NZTA resource developers/education specialists</p> <p>Co-Lead 'State Highway 6 / Jim's Way bridge Crossing' project with Queenstown Trails Trust</p> <p>Maintaining relationships with QLDC Mayor, councillors and wider QLDC management and staff</p>	<p>Charitable trust and Registered Charity</p> <p>Set up banking and administrative systems</p> <p>Retained an accountant and lawyer</p> <p>Website developed</p> <p>Recruited and trained volunteers</p> <p>Developed contracts for employees, volunteers, H&S and training documents</p> <p>Developed contracts for sponsorship agreements</p> <p>Registered with Tax Gift to maximise donations</p> <p>Set up Invoicing system/Cashbook etc</p> <p>Appointed a new trustee</p> <p>Completed Funding Applications and sought Private donations</p> <p>Attended Institute of Directors training</p>

<p><i>What are we doing for the next three months?</i></p>	<p>Social Media Posts across multiple platforms</p> <p>Ongoing promotion via local print and radio media</p> <p>EECA Gen Less profile</p> <p>Developing Lightfoot Legend fortnightly profile</p> <p>Further connection with wider network eg: Enviroschools, school communities etc</p>	<p>Red Oaks Express afterschool transport – fully implemented for QPS and SPS.</p> <p>Developed active travel options for QT Marathon (via relationship with Ironman NZ)</p> <p>Easter Express - Treasure Trail family event (April 2022)</p> <p>OneBike (Key partner in the concept team, collaboration with Kiwikit Charitable Trust)</p> <p>'Ways to Lightfoot' in QT flyer for hotels / employers</p>	<p>Regular communications, consultation and meetings with managers/senior leads at QLDC, ORC and Waka Kotahi</p> <p>Regular communication/consultation with infrastructure project implementation leads</p> <p>Consultation with developers (eg. 94 Feet, Queenstown Housing Trust etc)</p> <p>Supporting the LHE/SC Association - Lake Hayes Underpass project</p>	<p>Adding Donations page to Website</p> <p>Applying for Operational Funding (DiA, CTS, QLDC, ORC and other)</p> <p>Applying for Project Funding (DiA, CLT, CTS, EECA, MFEC, HF, WC, THT, other)</p> <p>Seeking further private donations</p> <p>Refresh website content</p> <p>Develop brand strategy to better align existing projects with the Lightfoot parent brand</p>
<p><i>Where to in the next 12 months?</i></p>	<p>Expand communication plan and schedule</p> <p>Develop folio of Active Travel photography and video content</p> <p>Develop information packages for event organisers</p> <p>Develop information packages for HR / P&C departments in Queenstown</p>	<p>Red Oaks Express – expansion to St Joseph's School</p> <p>E-Bike Salary Purchase Scheme</p> <p>Workplace Travel Plans Pilot</p> <p>E-Cargo in Schools/Community scheme</p> <p>Momentum - Active Travel month</p> <p>OneBike implementation</p>	<p>Develop a sustainable model for submissions through engaging the support of our network</p> <p>Develop materials for Developers to support embedding Active Travel infrastructure for Resource Consent / Urban Design planning</p>	<p>Further implementation of financial systems (eg: Xero)</p> <p>Appoint Executive Officer</p> <p>Ongoing work on developing and implementing sustainable funding model</p> <p>Two trustees to attend Institute of Directors training</p> <p>Investigate potential alignment with TRN or other research body</p>